

#### MARCH 29-30, 2023 | THE GREENBRIER







#### Welcome to the 2023 Women's Leadership Summit: Women Who Mean Business

We're so glad you're here! Thanks for joining us to participate in this unique twoday conference uniting professional women and their advocates.

Celebrate diverse, successful women and get excited about improving and embracing your role as a leader.

You will hear and learn from some of the most exceptional and influential women in West Virginia and beyond who are doing incredible things in their respective industries.

Mix and mingle with speakers, fellow attendees, sponsors and vendors who care about your success!

A special thank you to our moderators Beth Hammers, Linda Holmes and Sheanna Spence with Marshall Health.

#### Mentoring The Next Generation of Women Leaders:

We are thrilled to again welcome **Jobs For West Virginia's Graduates** students from Logan and McDowell counties and college students from across the Mountain State for this unparalleled experience.

#### Helping Women Overcome the Barriers to Employment:

The West Virginia Chamber of Commerce is pleased to partner with **Dress For Success River Cities** at the 2023 Women's Leadership Summit. A heartfelt thank you to all who brought handbags and helped support fellow women in our communities seeking to achieve financial independence.



#### AGENDA | WEDNESDAY, MARCH 29, 2023

10:30- 10:35am	WELCOME Beth L. Hammers, MBA, CEO, Marshall Health
10:35- 11:05am	<b>THE PIVOT</b> Alys Smith, Co-founder of the Wing 2 Wing Foundation, First Lady of Marshall University, Licensed Attorney
11:05- 11:30am	WOMEN TAKING THE LEAD Allison Dembeck, VP of Education & Labor Policy, Executive Director for Women Taking the Lead, U.S. Chamber of Commerce
11:30- 12:00pm	<b>THE WOMEN WHO PAVED THE WAY</b> Ellen Cappellanti, <i>Member, Jackson Kelly PLLC</i> Anna Dailey, <i>Senior Partner, Dinsmore &amp; Shohl LLP</i> Brenda Nichols Harper, <i>Former VP &amp; General Counsel, West Virginia</i> <i>Chamber of Commerce</i> Moderated By: Kathy Beckett, <i>Member, Steptoe &amp; Johnson PLLC</i>
Noon	LUNCH WITH SPEAKER The Honorable Shelley Moore Capito, United States Senator
1:00- 1:20pm	BEING THE PIONEER OF YOUR OWN GRAND DESIGN Joy Callaway, International Best-Selling Author
1:20- 1:50pm	DIVERSITY IN THE WORKPLACE Dr. Shelvy L. Campbell-Monroe, Associate Dean of Diversity & Inclusion, Marshall University Schools of Medicine & Pharmacy Meshea L. Poore, Esq., Vice President and Chief Diversity Officer, West Virginia University Moderated By: Susan Lavenski, CEO, Charles Ryan Associates
1:50- 2:15pm	DOING GOOD IS GOOD BUSINESS Jill Scarbro, CEO, Bright Futures Learning Services
2:15- 2:30pm	BREAK Fill Out Inspiration Cards

#### AGENDA | WEDNESDAY, MARCH 29, 2023

2:30- 3:00pm	REIMAGINING CANCER CARE IN WEST VIRGINIA Dr. Hannah Hazard-Jenkins, MD, FACS, Director, WVU Cancer Insitute and Associate Professor, Surgical Oncology/Breast Surgery; Associate Chair of Surgery, Cancer Services	
3:00- 3:30pm	REENTERING THE WORKFORCE & FINDING YOUR WORK-LIFE BALANCE Sarah Sager, Television News Anchor, WSAZ	
3:30-5:30pm	FREE TIME	
5:30- 6:30pm	<b>NETWORKING RECEPTION</b> West Virginia Craft Beer, Wine & Light Hors D'oeuvres	
AGENDA   THURSDAY, MARCH 30, 2023		
8:00- 8:30am	BREAKFAST WITH SPEAKER The Honorable Carol Miller, United States Representative	
8:30- 9:00am	MORE SUPER, LESS HERO: RETHINKING TODAY'S SUPERWOMAN Jill Cranston Rice, Partner, Dinsmore & Shohl LLP	
9:00- 9:30am	WOMEN AND CARDIOVASCULAR DISEASE: RISK ASSESSMENT Dr. Sarah Rinehart, <i>Cardiovascular Disease Specialist, CAMC</i>	
9:30- 10:00am	MAKING A DIFFERENCE Linda Wigal, Vice President of Sales, Highmark Blue Cross Blue Shield West Virginia	
10:00- 10:30am	FINDING YOUR LIFE RULES Maribeth Anderson, Director of Government Relations, Antero Resources	

#### WEDNESDAY SPEAKERS



**BETH L. HAMMERS, MBA,** has served as CEO of Marshall Health and chief administrative officer of the Marshall University Joan C. Edwards School of Medicine since 2011. Bringing more than 30 years of experience in academic medicine administration to her role, Hammers has led the organization through tremendous growth over the past decade while working to increase access to care.

Hammers is a two-time Marshall University graduate, earning both her bachelor's and master's degrees from the Lewis College of Business. She remains active in the community, volunteering her time to a number of organizations, including president of the Mountain Health Clinical Solutions and PROACT boards of directors; vice chair of the West Virginia Library Commission; and serves on the boards of The Education Alliance, Marshall University Research Corporation, Peak Health, Team for West Virginia Children and West Virginia Chamber of Commerce. Hammers resides in Barboursville, West Virginia, with her family.



**ALYS SMITH** is co-founder of the Wing 2 Wing Foundation, First Lady of Marshall University and a licensed attorney. Through Wing 2 Wing, Alys supports and facilitates philanthropic activities that increase access to education, open entrepreneurial doors and preserve and promote the natural environment of Appalachia. Additionally, Alys is passionate about her role and platform as the First Lady of Marshall University supporting women's equality and empowerment.

As an attorney, Alys' career included working for the Ohio Attorney General, several law firms across Ohio, Connecticut, and New Jersey, and she was recently admitted to the West Virginia Bar. Alys received her B.S. from The Ohio State University and a J.D. from The University of Akron School of Law.

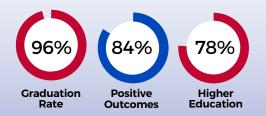
Alys lives in Huntington, WV with her husband, Brad D. Smith, and is a dedicated mother of two adult children, Devon and Payton.

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#### WEDNESDAY SPEAKERS



**ALLISON L. DEMBECK** joined the U.S. Chamber of Commerce in 2012. She is the Vice President of Education and Labor Advocacy and Executive Director for Women Taking the Lead. Dembeck focuses on education, labor, workforce development, retirement, and equity issues.

Before coming to the Chamber, Dembeck was a policy analyst on the Senate Republican Policy Committee, a legislative staffer for Senator Judd Gregg (R-NH), and a policy staffer on the House of Representatives

Committee on Education and the Workforce. Dembeck also was Manager of Government Relations for Ceridian Corporation.

In addition to her role at the Chamber, Dembeck is a member of the Board of Directors for the National Skills Coalition, Women in Government Relations, and the MANA Action Fund.

Dembeck is the education policy lecturer for the University of Texas System's Graduate Archer Fellowship Program. She has an M.A. from The George Washington University and a B.A. from Binghamton University-State University of New York (SUNY).



**ELLEN S. CAPPELLANTI** is a member of Jackson Kelly PLLC and handles a wide array of transactions covering numerous industries. She practices out of the firm's Charleston, West Virginia office. She served as the firm's Managing Member and CEO from January 1, 2015 to December 31, 2022.

Ellen has dedicated her professional life to Jackson Kelly and to the West Virginia community. After more than 40 years at Jackson Kelly, Ellen is

one of the firm's most valued and respected voices, as well as one of West Virginia's most well-connected and esteemed business leaders. She has had the pleasure of serving on many statewide not-for-profit boards, such as the boards of The Clay Center for Arts and Sciences, the Discover the Real West Virginia Foundation, West Virginia University and the West Virginia University Health System. Ellen enjoys leadership and the challenges of being a leader, but loves the day-to-day practice of the law. She especially enjoys mentoring and being mentored.

There is little Ellen hasn't seen over the course of her career, which means she has a wide variety of experience in commercial transactions – from financings to mergers and acquisitions to real estate development projects – Ellen is never out of her element.

#### WEDNESDAY SPEAKERS



**ANNA DAILEY** is a Senior Partner with Dinsmore & Shohl LLP where she has served on the firm's Board of Directors for six years, and was appointed to its Executive Committee, as well as being appointed as Dinsmore's Charleston Office Managing Partner.

Anna has held a number of different leadership roles in business and nonprofits, including serving on the West Virginia Chamber of Commerce's Board and Executive Committee; the Board for Women for Economic

and Leadership Development, or "WELD"; Chair of the West Virginia Industrial council, appointed by Governor Justice; as well as Chair of the Leadership West Virginia Board.

Anna served on the Kanawha County Parks & Recreation Commission for 12 years and was elected President for six years. Two of Anna's proudest moments both occurred in 2013 when she was selected among more than 500 partners & associates as Dinsmore's "Mentor of the Year" and by the *WV State Journal* as a "Who's Who in WV Business". Anna remains dedicated to helping younger women achieve their leadership dreams much sooner than she did.



**BRENDA NICHOLS HARPER** graduated from West Virginia University College of Law in 1974. She is a semi-retired consultant.

She was Senior Director of Government Relations for Elevance Health, formerly Anthem Health Insurance Company whose West Virginia subsidiary, Unicare, provides services to the Medicaid and CHIP populations in West Virginia. She served as Vice President and General Counsel for the West Virginia Chamber of Commerce directing the

government relations/ legislative/ political action committee activities of the West Virginia Chamber and oversaw sixteen standing committees to ensure an effective legislative and judicial climate of the state.

She was Vice President and Executive Director of the Chemical Industry Committee of the WV Manufacturers. She led the public relations efforts for worst case scenarios dialogues and lead negotiator of the WV Brownfields Redevelopment Act resulting in her being awarded the WV Environmental Institutes' award for achievement.

She is a proud mother of three, but her best role is that of BeBe to four amazing grandsons.

#### WEDNESDAY SPEAKERS



**KATHY BECKETT** has over thirty years of experience practicing environmental, regulatory, and natural resources law. She has a national reputation for her ability to influence environmental policies on behalf of her clients. She has been instrumental in the development of national and state regulatory programs and the drafting of environmental legislation. Kathy is the Team Leader of the firm's Environment, Social, Governance ("ESG") group of attorneys with experience and knowledge about how ESG impacts all aspects of business. She has

also worked Environmental Justice issues with USEPA. Kathy collaborates with a group of 15 experienced environmental lawyers and technical professionals. She is active in many industry trade groups and served on the Board of Directors of the U.S. Chamber of Commerce and chairs its Energy, Clean Air and Natural Resources Committee. She also serves on the Board of Directors of the West Virginia Chamber of Commerce and chairs its Environmental Committee. Kathy has served in a leadership role with the American Bar Association Section of Environment, Energy and Resources.

She is a Fellow of the American College of Environmental Lawyers and is rated in *Chambers USA* and *Lawdragon Green 500*. Kathy is a board member of the Black Diamond Council for the Girl Scouts serving multiple states.



THE HONORABLE SHELLEY MOORE CAPITO was first elected to the United States Senate in 2014, and re-elected in 2020. She is also the first female Senator in West Virginia's history and was elected with the largest margin of victory for a Republican in state history—winning more than 70 percent of the vote and all 55 counties, surpassing the previous mark she set in 2014 when she won more than 62 percent of the vote and all 55 counties. After serving West Virginia's Second Congressional District in the U.S. House of Representatives for 14 years,

and as a member of the West Virginia House of Delegates for four years prior, Senator Capito decided to run for Senate to be an even stronger voice for the Mountain State.

Senator Capito currently serves on the Appropriations Committee; the Commerce, Science, and Transportation Committee; the Rules and Administration Committee; and the Environment and Public Works Committee as Ranking Member. A lifelong West Virginian herself, Senator Capito was born in Glen Dale in the Northern Panhandle. She holds a B.S. in Zoology from Duke University and a M.Ed. from the University of Virginia. She and her husband Charles L. Capito Jr. reside in Charleston. They have three adult children: two sons, Charles (wife Laura) and Moore, and one daughter, Shelley (husband Colin Macleod). They have also been blessed with eight grandchildren: Celia, Charlie, Eliza, Rose, Arch, Macaulay, Lewis, and Thomas.

#### WEDNESDAY SPEAKERS



**JOY CALLAWAY** is the international bestselling author of *The Grand Design, The Fifth Avenue Artists Society, Secret Sisters,* and the forthcoming, *All The Pretty Places.* 

Prior to publication, Joy served as a marketing director for a wealth management company. She holds a B.A. in Journalism and Public Relations from Marshall University and an M.M.C. in Mass Communication from the University of South Carolina. Joy resides in

Charlotte, NC with her husband, John, and her children, Alevia and John.



**DR. SHELVY L. CAMPBELL-MONROE** is Associate Dean and Assistant Professor for Diversity & Inclusion for Marshall University Joan C. Edwards School of Medicine and Marshall University School of Pharmacy. In her current role, Dr. Campbell-Monroe has proudly created programs and developed partnerships to promote an inclusive educational and work environment for students, faculty, and staff.

Dr. Campbell-Monroe is the Director of several pathway programs designed to prepare Marshall University underrepresented students to be successful applicants for medical school. Dr. Campbell-Monroe serves as an advisor for the School of Medicine Health Spectrum Alliance (LGBTQ student organization), advisor for the Student National Medical Association (SNMA), the Minority Association of Pre-Medical Students (MAPS), and Chairs the School of Medicine's Multicultural Advisor Council, and School of Pharmacy Advisory Council on Diversity, and Inclusion.

Dr. Campbell-Monroe serves the community as Treasurer for the Dunbar Athletic Boosters, Inc., and Chair of the Arthritis Foundation West Virginia Leadership Board. In 2020, Dr. Campbell was named a West Virginia Wonder Woman by *WV Living Magazine*. In 2022, Dr. Campbell-Monroe was installed as the President of the National Association of Medical Minority Educators, Inc., (NAMME) where she will serve a two-year term.



Proud to be part of Women's Leadership Summit 2023 and inspired by your commitment to connect and grow as leaders.

You aspire. You lead. You accomplish.



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# THE POWER OF WOMEN IN HEALTHCARE

#### HANNAH W. HAZARD-JENKINS MD, FACS

Director - WVU Cancer Institute & Associate Professor, Surgical Oncology/Breast Surgery Associate Chair of Surgery Cancer Services

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#### WEDNESDAY SPEAKERS



**MESHEA L. POORE, ESQ.**, a long-time champion of underrepresented people, serves as WVU's Vice President of Diversity, Equity and Inclusion and Chief Diversity Officer.

She is an attorney and former public defender who served in the WV House of Delegates from 2009-2014. She's also an accomplished and sought-after motivational speaker, public and political leadership consultant and strategist.

In 2017, she became the first African American woman named President of the West Virginia State Bar since its 1947 founding.

She is President of the Big 12 Association of Diversity Officers in Higher Education and a member of the executive committee for the Council on Diversity, Equity, and Inclusion for the Association of Public and Land-Grant Universities.

Poore earned her bachelor's degree from Howard University in Washington, D.C., her law degree from Southern University Law Center in Baton Rouge, Louisiana, and is a graduate of the Women's Campaign School at Yale University and the German Marshall Memorial Fellowship.



**SUSAN LAVENSKI** is the CEO and owner of Charles Ryan Associates (CRA), one of the region's oldest and largest communications firms headquartered in Charleston, West Virginia, with an office in Richmond, Virginia. The firm is one of the largest women-owned communications firms in the region.

Susan is an expert in issues management and has spearheaded the communications efforts for transportation campaigns, utility, energy

and manufacturing projects, controversial elections and health care certificates of need. She has provided strategy for Fortune 500 businesses and worked with local, regional and national public figures, media representatives and business executives. Her work has produced results that garnered state, regional and national coverage for her clients.

Susan has worked at CRA for 24 years. She is a graduate of Marshall University, where she received a Bachelor of Arts degree in public relations journalism and a Master of Arts degree in political science with a concentration in public administration.

In addition to her duties as the CEO at CRA, Susan also serves as the CEO of the Onva Company, a real estate property company owned by her family. She also serves on several boards and committees and has received many recognitions for her work.

#### WEDNESDAY SPEAKERS



JILL SCARBRO is the CEO of Bright Futures Learning Services in Putnam County and the 2022 U.S. Small Business Administration's National Small Businessperson of the Year.

Jill has provided Applied Behavior Analysis services to individuals with autism and other disabilities since 1997. Jill earned her Bachelor of Special Education with concentrations in mental impairments and physical handicaps from Marshall University in 1999. She continued her

focus on autism intervention by receiving a Master of Science in Behavior Analysis from the University of North Texas in 2004. After operating a private practice in Texas, Jill and her daughter Caroline returned home to West Virginia in 2006, where Jill became the first Board Certified Behavior Analyst (BCBA) in southern West Virginia, and Director/Owner of Bright Futures Learning Services. As a founding member of Mountaineer Autism Project, she worked to pass autism insurance legislation and continues to work towards systems change that will enable access to behavior analytic services in WV. Jill is a founding member and past President of the West Virginia Behavior Analysis Association, and founder of Community Autism Resources and Education Systems (CARES). In 2019 she was named WV's Woman-Owned Small Business of the Year by the WV Small Business Administration and was inducted into WV Executive's inaugural Health Care Hall of Fame in 2020.



**DR. HANNAH W. HAZARD-JENKINS, MD, FACS** is an Associate Professor and Associate Chair of Cancer Services in the Department of Surgery and the Director of the West Virginia University (WVU) Cancer Institute. She received her medical degree from the WVU School of Medicine and went on to complete her surgical residency at WVU. She continued her surgical training in Chicago with a year fellowship in Breast Diseases at Northwestern University. Dr. Hazard-Jenkins returned to WVU as faculty in the Department of Surgery in 2007. As

faculty in the School of Medicine, she held numerous roles culminating in Assistant Dean for Admissions. She subsequently transitioned to cancer center leadership first fulfilling the role of Cancer Service Line Director and then Director of Clinical Services. In January of 2020, she took over the role of Director of the WVU Cancer Institute where she has lead the expansion of regional cancer center sites and supported the development of the LUCAS, a WVU Cancer Institute mobile lung cancer screening unit, with the mission to bring high quality, state of the art cancer care to all that live in West Virginia and the surrounding region.

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#### WEDNESDAY SPEAKERS



**SARAH SAGER** anchors the 5:00, 5:30, and 6:00 p.m. newscasts for WSAZ-TV and works on investigative reports. Sarah returned to WSAZ in June of 2019 as a morning traffic reporter. In the fall of 2019, she helped launch WSAZ's lifestyle show, Studio 3. Previously, Sarah worked as a reporter and anchor at WSAZ from 2011-2012. From 2012-2019, Sarah spent time at home with her two children, Harrison and Harper. She is forever grateful for that special time she was able to be there with her young children, and for the opportunity to rejoin the workforce and realize her dream of being an anchor at WSAZ.

Sarah's first stint in the news business was from 2009-2011 where she worked at WHSV as an anchor-reporter in Harrisonburg, Virginia. Sarah is a proud Elon University alum. She graduated from Elon in 2009. Sarah grew up in Huntington, West Virginia where she is raising her children with her husband Taylor.

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#### THURSDAY SPEAKERS



THE HONORABLE CAROL MILLER represents West Virginia's First Congressional District. Miller serves on the Committee on Ways and Means. Miller's focus in Congress is creating jobs, diversifying the economy, innovating and improving infrastructure, protecting America's borders, and supporting West Virginia's energy industries like coal, oil, and gas. Prior to her election to Congress in 2018, Congresswoman Miller served in the West Virginia House of Delegates from 2006 to 2018 where she rose to become the first female Majority Whip.

A mother of two and grandmother of seven, Carol Miller is married to her husband Matt, and lives in Huntington, where she owns and operates Swann Ridge Bison Farm and manages real estate. Miller was born in Columbus, Ohio and is the daughter of Congressman Samuel L. Devine and Betty Devine.



**JILL CRANSTON RICE** is a Partner in the Morgantown office of Dinsmore & Shohl LLP, where she serves on the Firm's Board of Directors and co-chairs the firm's Health Law and Public Policy Practice Group. She has an active commercial litigation practice representing insurance companies, hospital systems, financial institutions, and small and large businesses. She serves as President of the West Virginia Insurance Federation and is the lead lobbyist for the property and casualty insurance industry in West Virginia.

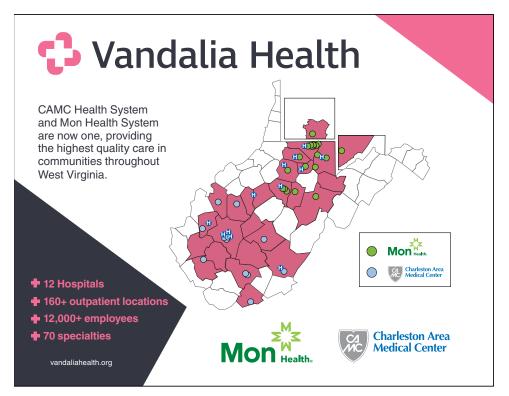
Jill chairs the Highland-Clarksburg Hospital Board of Directors, serves on the DRI Board of Directors, and is a Past President of the Defense Trial Counsel of West Virginia. In 2021, the *National Law Journal* named Jill an Insurance Trailblazer, and last summer, the Defense Trial Counsel of West Virginia named her the 2022 Defense Lawyer of the Year. She and her husband, Clayton, live in Bridgeport and have three grown children.

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#### THURSDAY SPEAKERS



**DR. SARAH RINEHART** is a West Virginia native. She received a B.S. in Biology and a B.A. in Chemistry from West Virginia Wesleyan College, where she also served on the Board of Trustees for 8 years. She received her M.D., internal medicine and cardiology fellowship training from the Marshall University Joan C. Edwards School of Medicine, where she served as chief fellow. She continued her professional training at Piedmont Hospital in Atlanta, GA, where she completed a Cardiac Imaging fellowship in cardiovascular CT and MRI under the

instruction of Dr. Szilard Voros. She subsequently served as Clinical Assistant Professor and Director of Cardiovascular CT-MR training at Piedmont Hospital for over 10 years. She was also co-founder of the Women's Heart Program at Piedmont Heart Institute. In the spring of 2020, Dr. Rinehart joined the Cardiology department at CAMC where she was immediately integral to the development of the new advanced imaging facility as well as the leadership of the fellowship program. Dr. Rinehart served as the Associate Program Director for the Cardiovascular Disease Fellowship from 2020-2021 and was appointed Program Director in June 2021.

Dr. Rinehart's professional interests include Cardiac Imaging, Women's Health, Prevention and Risk Management, and a variety of scholarly endeavors. She has contributed to over 30 publications, 3 book chapters, 40 research studies, and dozens of conference presentations. Dr. Rinehart is Board Certified in Cardiovascular Disease, Nuclear Cardiology, and Cardiovascular Computed Tomography. She is a Fellow of the American College of Cardiology and a Fellow of the Society of Cardiovascular Computed Tomography.



**LINDA WIGAL** is Vice President of Sales for Highmark Blue Cross Blue Shield West Virginia, which serves approximately 250,000 members through the company's health care benefits business based in Parkersburg, WV. Ms. Wigal is responsible for strategy and overall performance of the West Virginia large group commercial market that includes medical, pharmacy, spending account, dental, vision and stoploss lines of business.

Ms. Wigal has more than 35 years of experience in the health insurance industry. Prior to becoming Vice President, Ms. Wigal served in a number of roles where she was responsible for business strategy development, government accounts, and sales administration.

In addition to her position at Highmark, Ms. Wigal serves on the Camden Clark Medical Center Board of Trustees, Girl Scouts of Black Diamond Council, the BCBSA National Labor Organization, the BCBSA FEP Marketing Product Advisory Group and is a member of Women of Highmark Business Resource Group.

Ms. Wigal holds a bachelor's degree from West Virginia University. She is a graduate of Leadership WV Class of 2011, the BCBSA Executive Development Program, and the Chamber of Commerce of the Mid-Ohio Valley Development Program.

#### THURSDAY SPEAKERS



**MARIBETH ANDERSON** is the Director of Government Relations for Antero Resources. She came to Antero at the end of 2017, after serving in similar roles for Southwestern Energy and Chesapeake Energy since 2007. Prior to entering the energy sector, Maribeth was the news director for WSAZ Television.

Maribeth is currently the President of the Board of Directors of the Gas and Oil Association of WV (GO-WV), and has served in industry

leadership roles across four states. She serves on the Executive Committee for The West Virginia Chamber of Commerce, and is the past board chair for the Huntington Regional Chamber of Commerce.

A graduate of Marshall University, Maribeth lives in Huntington with her husband and has two children in college.

Thank you, speakers! We appreciate you sharing your insights and expertise with attendees of the 2023 Women's Leadership Summit.







Women Lead. Dinsmore drives initiatives to create proportional representation for women and empowers women to seek and succeed in leadership roles, both in our firm and our communities.





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