
FORGING ALLIANCES, FUELING SUCCESS.

ANNUAL MEETING & BUSINESS SUMMIT

AUGUST 27 - 29, 2025 | THE GREENBRIER | WHITE SULPHUR SPRINGS, WV

AGENDA

Tuesday, August 26, 2025

4:00 p.m. Early Registration Opens (*Cameo Ballroom*)

6:00 p.m. Registration Desk Closes

Wednesday, August 27, 2025

8:00 a.m. Registration Desk & Satellite Check-In Open (*Cameo Ballroom*)

10:00 a.m. West Virginia Chamber Annual Business Meeting - All Members Welcome
(*Crystal Room*)

Board of Directors Meeting

11:00 a.m. Exhibit Halls Open

11:15 a.m. West Virginia Business Summit Lunch
(*Colonial Hall - Buffet served in Chesapeake Room*)
West Virginia Symphony Brass Ensemble

11:40 a.m. West Virginia Business Summit Opening Session (*Colonial Hall*)

Opening Remarks & Welcome

Ms. Maribeth Anderson, *Chair, West Virginia Chamber of Commerce*

West Virginia Symphony National Anthem

Pledge of Allegiance

Invocation – The Rev. Greg Scott

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Wednesday,
August 27, 2025 (cont'd)

12:00 p.m. - 3:55 p.m.

Welcoming Remarks

The Hon. Patrick Morrisey, *Governor of West Virginia (Invited)*

All-the-Above Energy Approach

Mr. Todd Johnston, *Deputy Chief of Staff, Governor Patrick Morrisey*

Mr. Aaron Walker, *President, Appalachian Power (AEP)*

Mr. Frank Macchiarola, *Chief Advocacy Officer, American Clean Power*

*Moderated By: Mr. Steve Roberts, President, West Virginia Chamber
of Commerce*

City Leaders, Statewide Impact: Mayors Driving Economic Growth

The Hon. Patrick Farrell, *Mayor, City of Huntington*

The Hon. Amy Shuler Goodwin, *Mayor, City of Charleston*

The Hon. Tom Joyce, *Mayor, City of Parkersburg*

Powering Prosperity: Higher Ed & The Business of Growth

Mr. Brad Smith, *President, Marshall University*

The Hon. Mitch Carmichael, *Senior Advisor of Strategic Initiatives, LG NOVA*

Mr. Johnny Jacobs, *Vice President & General Manager, Nucor Steel*

West Virginia

*Moderated By: Mr. Toney Stroud, Chief Legal Officer & VP for Strategic
Initiatives and Corporate Relations, Marshall University*

Making Sense of Today's Politics

Mr. Jonathan Martin, *Politics Bureau Chief & Senior Political Columnist,*

POLITICO

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Economic Development Announcement

Igniting West Virginia Classrooms

Mr. Ron Clark, *Founder, Ron Clark Academy*

Redefining Rural Healthcare

Mr. Albert L. Wright, Jr., *President & CEO, WVU Health System*

Mr. Nick Barcellona, *Senior Vice President & CFO, WVU Health System*

3:55 p.m. Transition to Breakouts

4:00 p.m. Concurrent Breakout Sessions:

Track 1 - CourtWatch - An Overview of WV Supreme Court Decisions

(Crystal Room)

Mr. Tom J. Hurney, *Member, Jackson Kelly PLLC*

Mr. Marc Williams, *Managing Partner, Nelson Mullins Riley & Scarborough, LLP*

Ms. Susan Deniker, *Executive Committee/Member, Steptoe & Johnson, PLLC*

Mr. Joseph A. (Jay) Ford, *Member, Spilman, Thomas & Battle, PLLC*

Ms. Jill Cranston Rice, *Partner, Dinsmore & Shohl LLP*

*Moderated By: Ms. Kaitlyn N. Pytlak-Morra, Legal Counsel,
West Virginia Chamber of Commerce*

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Concurrent Breakout Sessions (cont'd):

Track 2 - The Business Case for Childcare: Supporting Workforce

Mr. Jason Moss, *Head of New Government Initiatives, Wonderschool*

Mr. Brian Dayton, *VP of Policy & Advocacy, West Virginia Chamber of Commerce*

Ms. Sarah Bolyard, *President & CEO, YMCA of the Kanawha Valley*

The Hon. Bob Fehrenbacher, *Energy & Manufacturing Committee Chair,*
West Virginia House of Delegates

Track 3 - Unlocking Opportunity Through The Outdoor Recreation Economy

Ms. Mara Boggs, *President & CEO, Charleston Area Alliance & Chamber*
of Commerce

Ms. Holly Fussell, *Owner, Water Stone Outdoors*

Mr. Richie Heath, *Executive Director, West Virginia Hospitality & Travel*
Association

Ms. Whitney Potter Schwartz, *Senior Vice President of Communications &*
Operations, Outdoor Recreation Roundtable

Moderated By: Ms. Alys Smith, First Lady, Marshall University and Founder,
Brad & Alys Outdoor Economic Development Collaborative

Track 4 - West Virginia Ready: Workforce Solutions for Employers

Dr. Torie Jackson, *President, West Virginia University at Parkersburg*

Mr. Todd Fox, *WW Venture Leader & Ethics Champion, The Chemours Company*

Moderated By: Mr. Rush Bishop, Project Manager, West Virginia University
at Parkersburg

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Concurrent Breakout Sessions (cont'd):

Track 5 - Built for Business: Empowering Small Businesses Through Innovation

Mr. Tom Demarest, *CEO, OKIN Process*

Ms. Jacklyn Haught, *Owner, Scatter Brain LLC*

Ms. Marissa McInnis, *Senior Director of Global Sustainability & Small Business,*

Moderated By: Ms. Sarah Sager-Hood, Award-Winning Journalist *Verizon*

4:00 p.m. Registration Desk Closes

6:00 p.m. West Virginia Business Summit Reception - All Registrants Welcome
(Colonial Terrace)

9:00 p.m. Cordials by Candlelight Reception - All Registrants Welcome
(Colonial Terrace)

Thursday, August 28, 2025

8:00 a.m. Registration Desk Opens *(Cameo Ballroom)*

Exhibit Halls Open

West Virginia Business Summit Breakfast

(Colonial Hall - Buffet served in Chesapeake Room)

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8:30 a.m. - 12:00 p.m.

West Virginia Calling: A Conversation on Healthcare, Leadership & Legacy

Mr. Scott Raynes, *President & CEO, Marshall Health Network*

Dr. David Gozal, *Vice President for Health Affairs, Marshall University*

& Dean, Joan C. Edwards School of Medicine

United States Senate Presentation

The Hon. Shelley Moore Capito, *United States Senator*

United States Senate Presentation

The Hon. James C. Justice, II, *United States Senator*

Accelerating Investment in Small Businesses: Sustainability & Growth

Mr. Anthony Lewis, *Region VP for State & Government Affairs, Verizon*

The Hon. Matt Herridge, Ph.D., *Secretary of Commerce, State of West Virginia*

Mr. Jim Gowen, *SVP of Global Sourcing & Supply Chain/Chief Sustainability Officer, Verizon*

Moderated By: Ms. Sarah Sager-Hood, Award-Winning Journalist

Looking Ahead in Healthcare

Mr. David Ramsey, *President & CEO, Vandalia Health*

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Leading Mountaineers Forward: A Conversation with WVU's New President

Dr. Michael Benson, *President, West Virginia University*

Mr. Tony Caridi, *Sportscaster, WVU Mountaineers*

The State of American Politics

Mr. Chris Stirewalt, *Best-Selling Author & Political Editor, NewsNation & The Hill*

12:00 p.m. Morning Sessions Adjourns

1:00 p.m. - Afternoon Networking Activities

5:00 p.m. Activities Reservation - Call (304) 536-7899, Prompt #1 for Activities

5:30 p.m. West Virginia Chamber PAC Reception - For PAC Contributors Only
(Chesapeake Bay)

6:00 p.m. West Virginia Business Summit Reception - All Registrants Welcome
(Colonial Terrace)

Friday, August 29, 2025

8:00 a.m. West Virginia Business Summit Breakfast
(Colonial Hall - Buffet served in Chesapeake Room)

Exhibit Halls Open

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8:30 a.m. - 10:30 a.m.

Skill Up: How Apprenticeships Are A Workforce Solution

Mr. Derek Scarbro, *Director, Marshall Advanced Manufacturing Center*

Mr. James Mull, *CEO, Mull Group*

Ms. Kim Knapp, *Manager of Training, Development, and Grants, Ferroglobe/
WVA Manufacturing, LLC*

Shaping Tomorrow's West Virginia: The Essential Role of Education

Dr. Sarah Armstrong Tucker, *Chancellor, West Virginia Higher Education
Policy Commission*

Ms. Michele Blatt, *State Superintendent of Schools, West Virginia
Department of Education*

Mr. Jacob Mishook, *Senior Director of Policy & Advocacy, College Board*

Coming Home: Finding Success in West Virginia

Ms. Wendy Goodenough, *CEO, DIGIT3*

Mr. Chris Weikle, *Government Relations Director, Expand Energy*

Mr. Ed Ryan, *Senior Manager, North America Trade Operations, lululemon*

*Moderated By: Ms. Amelia Knisley, Award-Winning Reporter,
West Virginia Watch*

West Virginia Poll

Mr. Rex Repass, *President, Research America, Inc.*

10:30 a.m. Closing Comments

Ms. Maribeth Anderson, *Chair, West Virginia Chamber of Commerce*